



**SELCL**  
Language College

**40**  
**YEARS**  
OF EXCELLENCE



*Empowering Students Towards*  
**A BRIGHTER FUTURE**



## PRESIDENT AND CEO MESSAGE

Welcome to the exciting world of education in Canada. With your success as a primary focus, our main objective is to provide an education that will guide you towards a meaningful career. SELC College is honoured to be a part of your journey.

Students and families can expect our undivided attention. It is a marker; we will embrace international students with open arms. We know their significance and we are excited about the balance they will bring to our overall population. The language proficiencies will increase, and we feel that they will find SELC Language College very helpful in addressing their concerns and providing them extra care when they train abroad.”

**PATRICK**  
DANG



## About PATRICK

He has an extensive background in college education in Canada spanning over 25 years in the sector. During his time, Patrick has been a pioneer in developing several colleges within the domestic and international environments. As head of Sprott Shaw College between 1995 and 2018 he spearheaded international alliances, recruitment, marketing, affiliations and program development and collaborations, international projects including off-shore licensing partnerships for well-over two decades.

Having also served as President of both Acsenda School of Management – a private degree granting institution under the ministry of advanced education, Patrick expanded the colleges reach internationally with several strategic alliances and licensed partnerships in countries such as India, China, Korea, Philippines, Jordan, Iraq and Jamaica to name a few specific areas. In particular, Patrick devoted many years towards Indo-Canadian Education projects that led to the colleges becoming a sought after and well-known destination for students from India to Canada.

Patrick has also served as President and COO for Robertson College in Manitoba and Alberta not to mention serving as a Special Advisor on international matters for the National Association of Career Colleges (NACC) and also the British Columbia Career College Association (BCCCA) for domestic and regional matters.

Currently, Patrick is the CEO and President of SELC Canada Education Group of Colleges known as SELC College & SELC Language College.



**SELC**  
Language College

## PRINCIPAL SELC LANGUAGE COLLEGE

SELC was established in Sydney, Australia in 1985. I was involved in starting its Canadian branch school in Vancouver in 2012, where I served as the principal until 2016. I currently oversee the English language programs.

There are many English language schools around the world. What differentiates SELC from others is our unique concept of Active Teaching and Active Learning (ATAL). The moment you walk into our school, you can feel the difference. Our students are very active and lively, which creates a great learning environment. You'll learn English as if you were engaged in playing a sport.

We've developed our teaching method based on the above concept. SELC's approach will help you command English communication skills faster and more effectively than other commonly used teaching methods. SELC's focus is always speaking and listening with an emphasis on good pronunciation and being able to talk in front of people. I look forward to helping you become fluent in English.



**SAMMY**  
TAKAHASHI

“

### OUR MOTTO

Our motto is to be “A guiding light shining in the dark guiding our students towards the workforce in a meaningful way” just like a lighthouse ensures safe passage for all ships sailing in uncharted waters.

## OUR VISION

At SELC Language College, our vision is to continuously develop a community of language learners from all corners of the globe. SELC Language College is a hub for language learners who crave a unique active learning experience that builds confidence and skills in our graduates.

## OUR MISSION

Our mission is to establish a core philosophy and value system for language learners. Through our “Active Learning Capability System”, SELC Language College is determined to become a centre of excellence for English language proficiency. Our instructors are selected for their active learning capabilities to instill a culture and environment that is conducive to producing English speakers at the highest levels.



# Welcome to SELC

APPROACHING  
**30,000**  
GRADUATES SINCE 1985

WITH STUDENTS FROM  
MORE THAN  
**45** COUNTRIES  
AROUND  
THE WORLD



## Why SELC LANGUAGE COLLEGE?

Here at SELC Language College, we have developed our own brand and culture. This is what separates us from the larger and less personal institutions. Students arriving at SELC for the first time are always pleasantly surprised at the range and quality of facilities we have, including the excellent student support that SELC has to offer. In fact, SELC students immediately notice the personal and nurturing environment that ensures all students can settle comfortably into their studies. This motivating atmosphere that SELC has fostered is an intrinsic value in our student culture. The staff go out of their way to make the college a place where everybody knows your name and where you as a student can feel at ease and welcome no matter what continent you are from.



## At SELC we are dedicated to providing our students with:

- Quality teaching from professional and caring teachers.
- Unique and practical language courses and career programs.
- An excellent mix of nationalities, with students from 45 countries.
- A chance not only to learn but also to connect with many different people who can change your life!





# COMMITMENT TO Teaching Excellence

## ① **Highly trained and experienced teachers -**

SELC Language College teachers are all experienced and qualified instructors who take part in an ongoing professional development program.

## ① **Unique teaching method -**

We believe that, like anything else, becoming good at something requires practice. Learning a language is no different. Our active teaching method will nurture an environment of active learning where students are always honing their skills, whether they are inside or outside the classroom.

## ① **Flexible programs -**

The structure of our programs, which include skills electives and extra workshops, is suitable for students on any type of visa, with a variety of goals for their language learning.

## ① **Outstanding service and support -**

At SELC Language College, we provide a high level of support with educational counselling and progress feedback for all SELC students during their courses.

## ① **SELC accommodation options -**

SELC Language College offers a range of high-quality accommodation options, including friendly Canadian homestay families and four different student dormitories in Vancouver's most popular locations.

# STUDENT MIX



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## OUR CAMPUS

SELC Language College, located in the heart of the trendy Gastown district downtown, is one of Vancouver's oldest and most culturally diverse neighborhoods. We invite you to walk along Gastown's cobblestone streets, visit artists' studios, historic buildings, museums, quaint shops and unique cafes.

Our school is a two-minute walk from main transportation hubs, five-minute walk from main tourist spots, and a fifteen-minute walk to Stanley Park, vibrant Granville Street, English Bay, and Robson Street shops and restaurants.



WE OFFER A WIDE RANGE OF ENGLISH COURSES AND LEVELS, FLEXIBLE ENTRY DATES AND STUDY PATHWAYS TO SUIT YOUR INDIVIDUAL NEEDS.

- Two-minute walk from main transportation hubs
- Five-minute walk from main tourist spots in the city
- Fifteen-minute walk to Stanley Park



## OUTSIDE OUR CLASSES

SELC Language College organizes all kinds of activities on and off campus. We have student and staff-led clubs for sports, music, dance, and conversation practice. Throughout the year we host different activities: bowling, potluck, seawall biking, field trips, and more.

We are also partnered with one of the biggest tour companies in Vancouver to help you explore our lush city and country. Have fun, travel, sightsee, enjoy discounted activities, and practice your English!

- 📍 Over 13 classrooms, most with natural light
- 📍 Free wireless internet access
- 📍 Food and drink machines
- 📍 Relaxing student lounge
- 📍 Windows with panoramic bay views
- 📍 Books, test/grammar practice materials
- 📍 E-learning platform for self studies







## ENGLISH Communication

Fundamental English Program for All Levels



### Program Description

English Communication is the first choice for students who want to be able to use English more comfortably in a wide variety of 'real-life' situations. While all skills are taught, there is a focus on communication through speaking and listening. This includes a range of functional English skills to help students feel confident and equipped in English-speaking environments right from the beginning.

### Course Features

- 🌐 Student-centered Active Learning
- 🌐 Task-based Lessons
- 🌐 Discussions & Debates
- 🌐 Individual Counselling
- 🌐 Integrated SELC e-Learning
- 🌐 Project Work & Presentations
- 🌐 Using English in the Real World: Shopping, Eating Out, Going to the Bank, Job Interviews

### One to One Counselling/Feedback

The teacher will spend time with you personally to give you feedback in order to improve your English in the most efficient way possible.

### Tailoring the program to each individual's needs

By using a progressive and innovative approach, English Communication is designed to give students more individual feedback and allow them to use and improve their English more quickly, while also providing a way for the more studious to progress to the next level rapidly.

Our instructors utilize a variety of materials and resources for each level. SELC Language College also offers access to a substantial bank of e-learning resources for self-learning. Instructors will also spend time with you personally to give you feedback in order to improve your English in the most efficient and effective way possible.

While our morning classes deliver the essential communicative lessons at each level, our afternoon electives provide more focus on specific skills such as public speaking or pronunciation.

SELC Language College currently has six different levels:

- 🌐 Pre-Foundation
- 🌐 Foundation
- 🌐 Pre-Intermediate
- 🌐 Intermediate
- 🌐 Upper-Intermediate
- 🌐 Advanced

# Schedule Options and ENGLISH COURSES TIMETABLES

## SCHEDULE OPTIONS

		Morning English	Semi-Intensive English	Intensive English
Hours of classes per week		15	20	25
AM	Block 1	9:00 AM - 10:30 AM	English Communication	English Communication
	Block 2	10:45 AM - 12:00 PM	English Communication	English Communication
PM	Block 3	1:00 PM - 1:55 PM	Elective 1	Elective 1
	Block 4	2:05 PM - 3:00 PM		Elective 2

## EVENING ENGLISH COURSE OPTIONS

Hours of classes per week		
In-class	Every level	5:00 PM - 7:30 PM
Hours of classes per week		
Online	Foundation+	5:00 PM - 7:30 PM
Hours of classes per week		
Online	Intermediate+	7:00 PM - 10:00 PM

For students that are unable to study during the day or have complicated schedules we have evening and online options.

Both options run **Monday to Thursday** with 2 levels:

- 👤 Foundation +
- 👤 Intermediate +

Evening classes run from 5:00 to 7:30pm.

Online classes run 8:30 to 11:30am (Foundation Plus) and 7:00 to 10:00pm (Intermediate Plus).





# FRENCH AS A SECOND LANGUAGE

2  
levels

Foundation & Intermediate

8  
weeks

Each module

80  
hours

Total class hours for each module

In our French as a Second Language (FSL) program, students will learn the fundamentals of the French language, focusing on speaking, listening, reading and writing. Our native French instructors will provide students with a supportive and immersive learning environment using interactive lessons, hands-on activities and personalised feedback.

## SELCL Electives

### PUBLIC SPEAKING

Many people are afraid of speaking in public, let alone speaking publicly in a different language! In our public speaking classes, students learn to overcome their fears of speaking in public and in English through fun and confidence-building activities. There will be a focus on developing fluency of language use rather than grammatical accuracy, learners will become more aware of their personal strengths and weaknesses, express their preferences in an assertive way, as well as to be able to express ideas in small or large group situations with a higher level of confidence.

### FLUENCY

It is one thing to study a language; it is another to use it, understand it and be understood. This class will help students to speak more naturally and confidently. Accurate pronunciation, rhythm, word linking, stress and intonation are just some of the things that will be taught and practiced. Students will also learn the skills, vocabulary, and practice necessary to function in an English-speaking society by using roleplay and dialogue activities for common situations they may face while living abroad. Students will also be given feedback on their speaking to improve their skill.

### BUSINESS COMMUNICATION

Students who travel abroad to learn English often stay to find work as well. In this class, students will learn how to ease into an English-speaking work environment. The class will develop students' skills necessary to communicate effectively in various business contexts. It intends to provide students with opportunities for appropriate use of business communication. It focuses on effective speaking and writing of business correspondence achieved through conventions, appropriate diction and purpose. Essential skills such as business presentations, preparing for job interviews, conducting business meetings, or using jargon will help students be prepared for work.



## IELTS PREPARATION

IELTS is a test designed to assess the language ability of people who aim to study, work, immigrate and integrate in an English-speaking environment. It is recognized by over 10,000 organizations worldwide, including schools, universities, employers, immigration authorities and professional bodies. The IELTS Preparation program is ideal for those who need to prepare for the IELTS test. Students improve their language proficiency and exam techniques through skills development and graded test practice, focusing on each module and key task types. This program will provide learners with the fundamental and advanced strategic skills that are required to achieve a higher band score on the test.

## PROGRAM FEATURES:

- Detailed analysis of the test format and task types for Listening, Reading, Writing and Speaking.
- Guided practice using IELTS question types for Listening and Reading.
- Exercises matching the requirements of the marking criteria for Speaking and Writing.
- Intensive study of key areas of vocabulary and grammar of IELTS related topics

**Our courses are 8 weeks long, 2 hours a day for a total of 80 hours of instruction and study. We have three levels offered that can be stand-alone or incorporated into a regular program:**

- 📌 *IELTS Preparation: Fundamentals – to help students achieve a band score of 5.0*
- 📌 *IELTS Preparation: Proficiency - to help students achieve a band score of 6.0*
- 📌 *IELTS Preparation: Mastery - to help students achieve a band score of 7.0*

In our EAP program, students have the opportunity to learn at the level best suited for their needs. Studying at SELCL in our EAP program will give you the English language skills and confidence to succeed in academic environments.

Our courses are each 8 weeks long, 5 hours a day for a total of 200 hours of instruction and study. There are a total of 4 levels that students can take individually or consecutively:

- 📌 EAP Level 1 – admission requirement of a CEFR: A2-B1 or IELTS 4.5
- 📌 EAP Level 2 – admission requirement of a CEFR: B1+ or IELTS 5
- 📌 EAP Level 3 – admission requirement of a CEFR: B2 or IELTS 5.5
- 📌 EAP Level 4 – admission requirement of a CEFR: B2+/C1 or IELTS 6



## JOB MASTERY

This course enhances practical English conversation skills through role-plays, fostering an understanding of Canadian societal responsibilities. It provides training in resume writing, professional communication, and interview conduct. Students develop effective English expressions and essential employment skills.



### Practical Learning Objectives

- 📌 Understanding the Canadian Job Market
- 📌 Creating persuasive resumes
- 📌 Learning effective communications
- 📌 Embracing interview techniques
- 📌 Obtaining the Serving It Right Cert.

### Job Mastery Course Outline

- 📌 Employment market overview and resume preparation
- 📌 Interview preparation
- 📌 Review and improvement
- 📌 Embracing interview techniques
- 📌 Assessment of learning and take Serving it Right Certificate





Barista course graduates receive the Barista Skills Certificate

## BARISTA *English*

The SELC Barista Course has been a favorite among students. Whether you plan to learn coffee making as a hobby or to gain experience working at a cafe, our experienced and knowledgeable staff has plenty to offer. In this 4-week program, learn different brewing techniques, latte art, coffee flair, and more through in-class and hands-on training. Learn cafe etiquette and customer service through live simulation exercises. No previous experience required, just a passion for coffee and a desire to learn!

### *Practical Coffee Skills*

- 🕒 Understand coffee making equipment
- 🕒 Espresso calibration
- 🕒 Milk science and steaming techniques
- 🕒 Coffee making and coffee art
- 🕒 Quality control
- 🕒 Maintenance/cleaning of machines



## MEDICAL *English*

Students will learn the basics of practical medical English conversation and vocabulary, as well as specialized medical knowledge applicable to real-world healthcare settings. It can serve as a preparatory course for individuals aspiring to work as healthcare professionals in Canada. Learning about healthcare not only builds a pathway to a stable career but also allows individuals to play a crucial role in contributing to society. Consider studying Medical English at SELC as a first step in expanding future options.

### *Medical English Course Outline*

- ✚ Terminology for body parts and conditions
- ✚ Mental health and community healthcare
- ✚ Emergency medical care and First Aid
- ✚ Medications, medical tests, and patient care



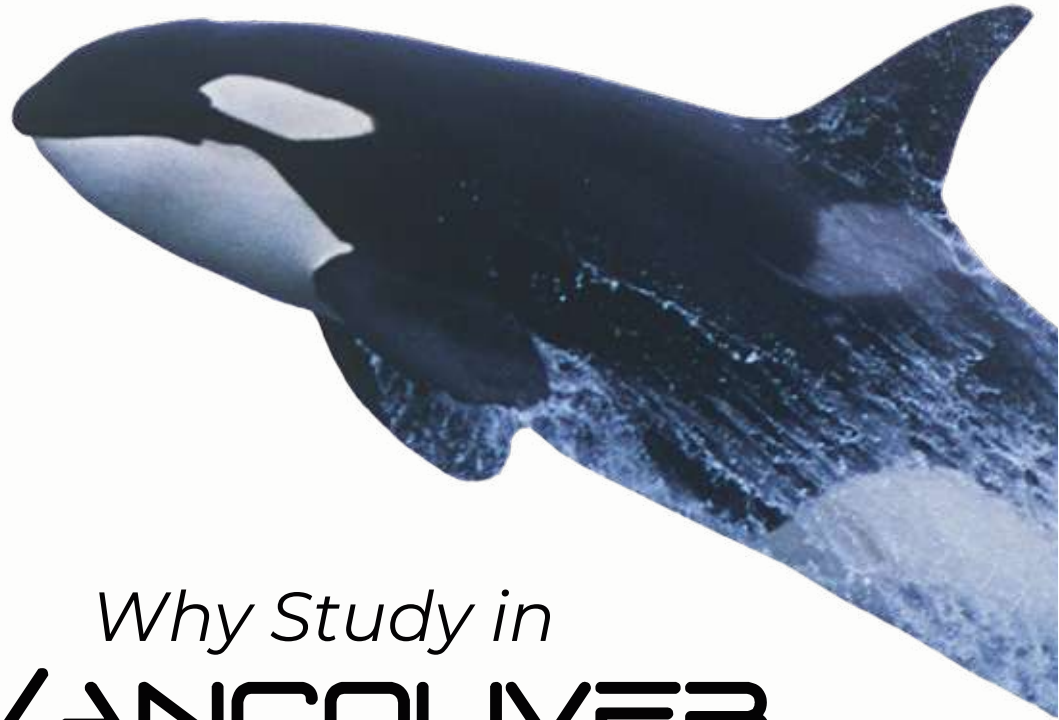
Graduates from this course will receive the Medical English Certificate



# ENGLISH Level Guide

SELC Levels	Pre Foundation	Foundation	Pre Intermediate	Intermediate	Upper Intermediate	Advanced
SELC Test Score	0~39%	40~59%	60~69%	70~74%	75~79%	80~100%
CEFR	< A1	A1~A1+	A2	A2+~B1	B1+	B2~B2+
IELTS	0~3.0	3.5~4.0	4.5~5.0	5.5	6	6.5~7.5
TOFEL ibt	<20	20~39	40~59	60~70	71~89	90~114
TOEIC	<500	500~600	600~625	650~675	700~800	825~900
Can Lang Ben	1~2	3~4	5	6	7	8≤
CELPIC	<4	4	5	6	7	8~9
Cambridge Test	KET	KET~PET	PET	PET~FC	FCE	FCE~CAE
Duolingo	<50	50-75	80-90	95-100	105-115	120-145





# Why Study in VANCOUVER CANADA



WHISTLER, BC



MT. SEYMOUR, BC



KELOWNA, BC

Vancouver, Canada is among the top destinations for students who choose to study abroad. Students prefer Canada for higher education for various reasons. With one of the longest coastlines, vast wilderness, world-class cities, and a culture of tolerance and diversity, Canada is a natural destination for thousands of international students.

## TOP 10 REASONS TO CHOOSE CANADA FOR HIGHER EDUCATION

- Safe Community*
- Rich Multiculturalism*
- Employment Opportunities*
- Beautiful Country and Environment*
- A High Tech, Modern Country*
- Values and Culture*
- Campus Lifestyle*
- Education and Scholarships*
- Affordable*
- Immigration study permits*



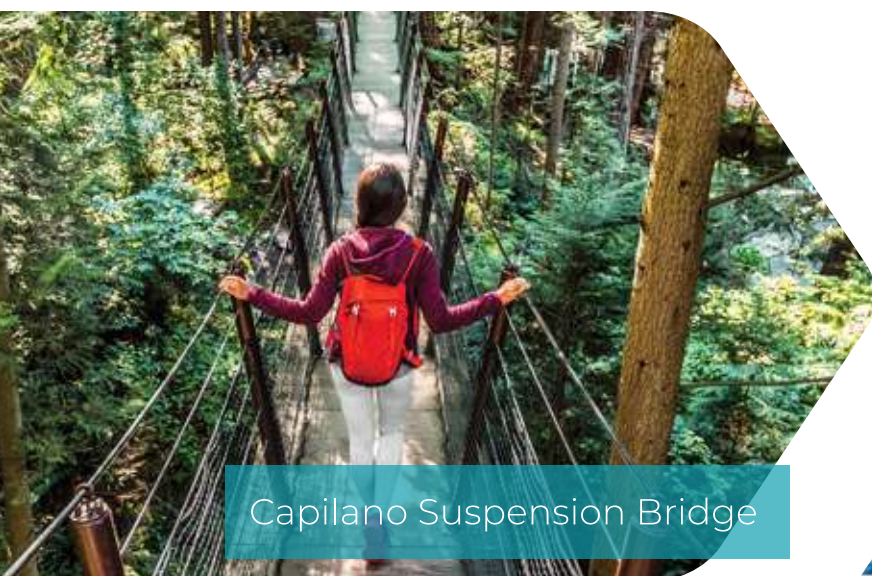
# SELC Activities



Mount Seymour, BC

*SELC Language College organizes all kinds of activities on and off campus. We have student and staff-led clubs for sports, music, dance, and conversation practice. Throughout the year we host different activities: bowling, potluck, seawall biking, field trips, and more.*

*We are also partnered with one of the biggest tour companies in Vancouver to help you explore our lush city and country. Have fun, travel, sightsee, enjoy discounted activities, and practice your English!*



Capilano Suspension Bridge

## Weekday Activities\*

- English Bay
- UBC Tour
- Yoga
- Karaoke
- Stanley Park
- Bowling
- Movie Night
- Granville Island
- Art Gallery
- Lonsdale Quay
- SELC Picnic
- Hockey Night
- Flyover Canada
- And more...



Whistler, BC

## Weekend Activities\*

- Seattle Day Trip
- Whistler Day Trip
- Victoria Day Trip
- Rocky Mountain Tours
- Tofino Tours



Victoria Day Trip



Social Activities

\* Most of the trips are organized by our partner company

# SELCCCESS

## stories



### “ BRUNA & ALEXIS BRAZILIAN

SELC has a warm atmosphere. The staff is so friendly and the instructors are awesome. They are well-prepared and they care about every single student. They also have amazing and fun activities. We made some incredible friends from different countries.



### “ INSUNG S. KOREAN

Initially, I was really concerned about finding a job in a new country, but SELC's Career Service team's help on the employment preparation such as workshops on writing a resume and cover letter took my concern away immediately. I did my co-op as an at Yetmans Law Corporation, a real estate law firm.



### “ KAREN COLOMBIAN

I did my bachelor in my home country and for me the Business Foundation program I took at SELC was basically studying the same things again, but this time in English. This helped me a lot to practice my English and to learn how the language is used in the business world.





# The World Is Yours TO BE DISCOVERED

39  
YEARS  
OF EXCELLENCE



LOOKING FORWARD TO  
SEEING YOU AT OUR  
STATE-OF-THE-ART  
VANCOUVER CAMPUS



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